

DESIGN AND ASIA
The First Travelling Boutique
Press Release



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Make an escape



IT NEW, UNIQUE AND UNUSUAL !

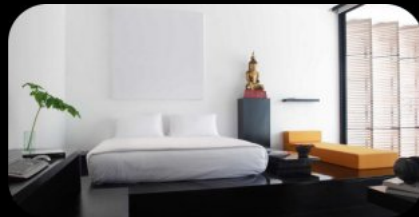
Design and Asia, How are we ?

Amandine and Sacha, a French couple who has worked in « Marketing world ». Hence our affinity for design and decoration, our insatiable passion for travel, our infatuation with adventure and our bewitchment by Asia, drove us to create this boutique.

On our trips to Asia we discovered a culture based on a savvy mix of modernity and tradition. After meeting Asian artisans, artists, and designers, we fell in love with their creations.

« Design and Asia is born and our out-of-the-ordinary boutique allows you to make a virtual journey through Asia in search for original and authentic objects »

Take our invitation to escape and allow yourself to get lost.



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A traveling boutique, a unique concept !

That is, we travel for months at a time in search of new products that come from all four corners of Asia for you.

Our "ephemeral" catalogs, or everchanging boutique thus offers items that correspond to where we are.

" At Design and Asia, the magic thing is to discover that our collections are constantly updated throughout the year »

Nothing in our boutique is mass-produced, each one of our items is distinct. Made by our select artists, each piece is unique, produced in limited quantities, and meets our standards of fair and responsible trade.



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The marriage of designer looks and Asian elements: **A new trend !!**

Desire for the Exotic? Choose a Zen Interior in the Colors of Asia

As a marker of beauty and good taste, Asian-inspired design offers the ultimate touch of style to 21st century interiors.

For our boutique, we have selected objects with an Asian charm, up-to-date with the new trend towards a highly contemporary Zen decoration.

A boutique for every style

We are all different people. Each one has his own personality and style that makes him a single one. So we decided to create four « decoration atmosphere » (zen, vintage, designers and lounge) to fit with every kind of style and mood.

Our ambition: Make you traveling through your shopping in our boutique



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Design and Asia: Participate in Ethical and Socially Responsible Trade

Ethical Consumption

Design and Asia offers objects mostly by hand by communities of artisans found throughout Asia. We acknowledge that the use of organic materials and renewable resources protects the future of our planet without compromising the quality of our products.

Responsible Consumption

Combining design and traditional "savoir-faire," Design and Asia encourages responsible consumption. We work in partnership with artisans and subscribe to a fair business approach that ensures their fair compensation.

Socially Responsible Consumption

By forming long-term relationships with our artisans, we are aware that sharing profits with them is better for the future of our economy than financial exploitation.

We insist in offering products that respect our planet, humankind and its work.

We welcome you to share our passion of the world.



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CONTACT US

Ask us for our catalogs current pictures !

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